



November 1, 2011
FOR IMMEDIATE RELEASE
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***THE ORIGINAL Nardone Chiropractic & Wx® Honors
Veterans with Inaugural MADE IN THE USA
Public Service Campaign***

November 1, 2011 (Benwood, WV) – Today, in honor of Veteran’s Day on November 11th, THE ORIGINAL Nardone Chiropractic & Wx® (www.NardoneChiropractic.com) announced its inaugural MADE IN THE USA campaign to honor veterans. An unprecedented effort, MADE IN THE USA will last throughout the month of November and will enable any veteran to receive complimentary care at THE ORIGINAL Nardone Chiropractic & Wx®. View MADE IN THE USA PSA: <http://youtu.be/IXwjx1RbAd0> .

“As a Veteran who served in the U.S. Army National Guard, I have the highest respect for our men and women in the military. By offering these heroes free care for a month is a small token of our appreciation compared to the sacrifices they make in order to protect our freedoms,” said Dr. Emil Nardone, Founder & CEO of THE ORIGINAL Nardone Chiropractic & Wx®. “West Virginia has the highest per capita number of veterans in the United States, and that says something about the dedication and loyalty of our citizens. It’s important for us to remember that anyone who serves in the military or has experienced the trauma of war has a very high rate of depression and/or post-traumatic stress disorder (PTSD) which can lead to increased risks of other physical illnesses - not to mention the physical ailments our soldiers experience. We see MADE IN THE USA as not only an opportunity to say thank you and give back, but also as an opportunity to provide our veterans with preventative healthcare and wellness resources to help them overcome and manage obstacles they may face due to their service to our Nation. Too often, our veterans are impacted in a way that limits their job opportunities which makes them vulnerable to limited healthcare benefits. This is unacceptable and can lead to negative personal health and lifestyle practices.”

As part of the MADE IN THE USA public service campaign, THE ORIGINAL Nardone Chiropractic & Wx® will offer complimentary care to any veteran of the

U.S. Military during business hours. Advance appointments and proof of military service (discharge papers or military ID) are required for treatment.

Veterans and Suicide Rates (www.VA.gov):

- Veterans are more than twice as likely as non-veterans to commit suicide and the “Katz Suicide Study,” dated February 21, 2008, found that suicide rates among veterans are approximately 3 times higher than in the general population.
- The VA’s own data indicate that an average of four to five veterans commit suicide each day.
- A document from the VA Inspector General’s Office, dated May 10, 2007, indicates that the suicide rate among individuals in the VA’s care may be as high as 7.5 times the national average.
- According to internal VA emails, there are approximately 1,000 suicide attempts per month among veterans seen in VA medical facilities.
- The VA has hired suicide prevention counselors at each of its 153 medical centers to help support the national suicide prevention hotline.
- Approximately 300,000 veterans of the Iraq and Afghanistan wars – nearly 20 percent of the returning forces – are likely to suffer from either PTSD or major depression, and these numbers continue to climb.
- An additional 320,000 of the returning veterans from Iraq and Afghanistan may have experienced traumatic brain injuries during deployment.
- By fiscal year 2005, the VA’s own statistics indicated that PTSD was the fourth most common service-related disability for service members receiving benefits.
- While there is no cure for PTSD, early identification and treatment of PTSD symptoms may lessen the severity of the condition and improve the overall quality of life for veterans suffering from this condition.

Veteran Statistics (www.VA.gov):

- There are approximately 25 million veterans of the U.S. Armed Forces alive today.
- Some 7.2 million of those veterans are enrolled in the Department of Veterans Affairs (VA) system; approximately 5.5 million receive healthcare and 3.4 million receive benefits.
- Since October 2001, approximately 1.6 million members of the Armed Forces have served in Iraq or Afghanistan. As of December 31, 2007, more than 800,000 veterans of these conflicts were eligible for VA healthcare.
- There are about 37 million dependents (spouses and dependent children) of living veterans and survivors of deceased veterans. Together they represent 20 percent of the U.S. population.
- Most veterans living today served during times of war. The Vietnam Era veteran, about 7.9 million, is the largest segment of the veteran population.
- Approximately 150,000 of our nation’s veterans are homeless.

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About THE ORIGINAL Nardone Chiropractic & Wx®

(www.NardoneChiropractic.com)

THE ORIGINAL Nardone Chiropractic & Wx® is a national leader in chiropractic and wellness healthcare with comprehensive practice groups including Individual & Corporate Care, Wellness Plans, Sports Training & Athletics, Nutrition/Whole Foods Counsel & Supplementation, Workers Comp, Pregnancy, Orthotics, physical therapy/Rehabilitation, and Personal Injury & Expert Testimony, among other services. Please call (304) 243-1055 or email Info@NardoneChiropractic.com to make an appointment or schedule a consultation. Hours of operation are Monday (1:00 PM – 7:00 PM); Tuesday & Wednesday (8:00 AM – 6:00 PM); Thursday (9:00 AM – 5:00 PM); Friday (7:00 AM – 12:00 PM noon). We are located at 101 Marshall Street, Benwood, WV 26031.

About Wx® Healthcare (www.WxHealthcare.com):

Wx® Healthcare is a #1-rated preventative and wellness healthcare provider that specializes in providing healthcare solutions for businesses and organizations. Wx® Healthcare offers preventative healthcare plans, healthcare audits and/or wellness seminars for small businesses to Fortune 500 companies. Wx® works with corporations, labor and industry – to name a few. The Wx® goal is three-fold: Reduce, Improve and Increase: 1 - Reducing health care costs, 2 - Improving employee health through wellness programs, and 3 - Increasing corporate revenue through greater health and productivity. Call to schedule a free consultation. Phone: (304) 243-1055 / Email Info@WxHealthcare.com.

About Dr. Emil Nardone, II, Founder & CEO: DC, CCWP, CVCP

FULL BIOGRAPHY: (www.NardoneChiropractic.com)

A native of the Upper Ohio Valley, Dr. Emil Nardone owns and operates one of the country's fastest growing and top-rated chiropractic and wellness centers, specifically voted #1 in the Ohio Valley and tri-state area by an independent poll. Internationally, Dr. Emil Nardone is a member of the prestigious International Chiropractic Association (ICA) and possesses a post-graduate certificate by the ICA Council on Wellness as a Certified Chiropractic Wellness Practitioner (CCWP) — among only a handful of doctors worldwide. He is considered an expert in the areas of nutrition and wellness, according to his credentials and colleagues. A graduate of John Marshall High School, Dr. Emil Nardone received a BS in Biology/Chemistry from Fairmont State University and a Doctorate of Chiropractic from the Southern California University of Health Sciences. Concurrently, Dr. Emil Nardone is a Veteran, previously serving in the Army National Guard. Dr. Emil Nardone is currently licensed in West Virginia, Ohio and Pennsylvania including board certifications in acupuncture and corrective exercises. In 2000, Dr. Emil Nardone began his associate training at Dexter Chiropractic (Marietta, Ohio) where he gained valuable knowledge in patient and practice management. In 2002, he opened THE ORIGINAL Nardone Chiropractic

& Wx® which directly services three states (West Virginia, Ohio and Pennsylvania) and has a national patient base. He also consults nationally for practice management, corporate wellness and personal injury. Dr. Emil Nardone continues to advance his studies and certifications by focusing on post-graduate studies in the areas of whiplash, personal injuries, orthopedics, rehabilitation, nutrition, neurology, pediatrics and sports injuries.